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**HISENSE HOME APPLIANCES GROUP CO., LTD.**

**海信家電集團股份有限公司**

*(A joint stock limited company incorporated in the People's Republic of China with limited liability)*

**(Stock Code: 00921)**

**INSIDE INFORMATION ANNOUNCEMENT  
REGARDING THE ESTIMATED RESULTS  
FOR THE FIRST QUARTER OF 2021**

This announcement is made by Hisense Home Appliances Group Co., Ltd. (the **“Company”**), together with its subsidiaries, the **“Group”**) pursuant to Rule 13.09 of The Rules Governing the Listing of Securities on The Stock Exchange of Hong Kong Limited (the **“Listing Rules”**) and the Inside Information Provisions (as defined in the Listing Rules) under Part XIVA of the Securities and Futures Ordinance (Chapter 571 of the Laws of Hong Kong).

**I. ESTIMATED RESULTS FOR THE PERIOD**

1. Period of the estimated results: 1 January 2021 to 31 March 2021 (the **“Reporting Period”**)
2. Estimated results: ☐ Loss ☐ Turnaround from loss ☒ Increase over the same period last year ☐ Decrease over the same period last year

Item	The Reporting Period	Corresponding period last year
Net profit attributable to shareholders of the Company	Profit: RMB209 million -RMB229 million	Profit: RMB43.55 million
	Increase by 380% - 426% as compared to the corresponding period last year	
Basic earnings per share	Earnings: RMB0.15 per share –	Earning: RMB0.03 per share

	RMB0.17 per share	
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*Note: The figures as shown above are prepared in accordance with China Accounting Standards for Business Enterprises.*

## **II. PRELIMINARY AUDIT OF THE ESTIMATED RESULTS**

The estimated results for the Reporting Period have not been audited preliminarily by certified public accountants.

## **III. MAJOR REASONS FOR CHANGES IN RESULTS**

According to the preliminary calculation of the finance department of the Company, the Company's net profit attributable to shareholders of the Company for the Reporting Period will increase by 380%-426%. The increase in results is mainly because the scale and profitability of the Company's central air-conditioning sector maintained a good growth trend. Moreover, the Company's operation was greatly affected by the impact of the outbreak of coronavirus disease in the same period of last year, which also resulted in a low comparison base in the same period of last year.

## **IV. RISK WARNING**

The Group's results for the first quarter of 2021, with detailed specific data, will be disclosed in the 2021 first quarterly report of the Company. Shareholders of the Company and potential investors are advised to exercise caution in dealing in the securities of the Company.

By order of the Board

**Hisense Home Appliances Group Co., Ltd.**

**Tang Ye Guo**

*Chairman*

Foshan City, Guangdong, the People's Republic of China, 14 April 2021

*As at the date of this announcement, the Company's executive directors are Mr. Tang Ye Guo, Mr. Jia Shao Qian, Mr. Lin Lan, Mr. Dai Hui Zhong, Mr. Duan Yue Bin and Mr. Fei Li Cheng; and the Company's independent non-executive directors are Mr. Ma Jin Quan, Mr. Zhong Geng Shen and Mr. Cheung Sai Kit.*