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HISENSE HOME APPLIANCES GROUP CO., LTD.

海信家電集團股份有限公司

(A joint stock limited company incorporated in the People's Republic of China with limited liability)

(Stock Code: 00921)

ANNOUNCEMENT

CHANGE OF SENIOR MANAGEMENT

The board of directors (the “**Board**”) of the Hisense Home Appliances Group Co., Ltd. (the “**Company**”) hereby announces that on 23 January 2019, the 2019 first extraordinary general meeting of the tenth session of the Board was held, at which it has resolved and approved that: (i) Mr. Jia Shao Qian (“**Mr. Jia**”) has ceased to be the president of the Company (the “**President**”) and Mr. Tang Ye Guo (“**Mr. Tang**”) has been appointed as the President with effect from 23 January 2019; (ii) Ms. Gao Yu Ling (“**Ms. Gao**”) has ceased to be the chief financial officer (“**CFO**”) and the chief accountant of the Company and (iii) Mr. Chen Xiaolu (“**Mr. Chen**”) has been appointed as the new CFO and the new chief accountant with effect from 23 January 2019; and (iii) Mr. Wang Zhi Gang (“**Mr. Wang**”) has ceased to be the vice-president of the Company (“**Vice-President**”) with effect from 23 January 2019.

Mr. Jia has ceased to be the President of the Company due to job rearrangement. However, he will continue to be an executive director, a member of the nomination committee and the strategic committee of the Company. Mr. Jia has confirmed that he has not had any disagreement with the Board when he was the President and there is no other matter relating to his cessation that needs to be brought to the attention of the holders of the securities of the Company.

Ms. Gao has ceased to be the CFO and the chief accountant of the Company due to job rearrangement. She has confirmed that she has no disagreement with the Board, nor is there any matter in relation to her cessation as CFO that is required to be brought to the attention of the shareholders of the Company (the “**Shareholders**”).

Mr. Wang has ceased to be the Vice-President of the Company due to job rearrangement. Mr. Wang has confirmed that he has not had any disagreement with the Board when he was the Vice-President and there is no other matter relating to his cessation that needs to be brought to the attention of the holders of the securities of the Company.

The Board is pleased to further announce that Mr. Tang has been appointed as the President and Mr. Chen has been appointed as the CFO and the chief accountant with effect from 23 January 2019. Their

biographical details are as follows:-

Mr. Tang Ye Guo, aged 56, holds a doctorate degree in management. He has been in the positions of the chief accountant, the deputy general manager, the general manager and director of Hisense Electric Co., Ltd. From August 2003 to September 2005, he was an assistant to the president and the vice-president of Hisense Company Limited, and the general manager and chairman of the board of directors of Qingdao Hisense Air-Conditioning Company Limited. Mr. Tang was the chairman of the board of directors of Qingdao Hisense Air-Conditioning Company Limited and a director of Hisense Electric Co., Ltd. and the president of the Company from September 2005 to June 2006. He acted as the vice-president of Hisense Company Limited and chairman of the board of directors of Qingdao Hisense Air-Conditioning Company Limited and the chairman of the board of directors of the Company from June 2006 to April 2010. He has been a director and the vice-president of Hisense Company Limited and chairman of the board of directors of Qingdao Hisense Air-Conditioning Company Limited and the chairman of the board of directors of the Company from April 2010 to January 2019. Since January 2019, Mr. Tang has been a director of Hisense Company Limited, the chairman of the board of directors of Qingdao Hisense Air-Conditioning Company Limited and the Company's director.

Mr. Chen Xiaolu, aged 42, holds a Master's Degree in management. He was the manager of finance department of the Company, head of finance department of property company of the Company and project manager of the finance and operation management centre of Hisense Company Limited. From February 2013 to January 2019, he served as the deputy general manager of operation and finance management department of Hisense Company Limited.

The Board would like to take this opportunity to express its sincere gratitude towards Ms. Gao and Mr. Wang for their valuable contribution to the Company during their tenure of office, and welcome Mr. Chen for his new appointment in the Company.

By order of the Board of

Hisense Home Appliances Group Co., Ltd.

Tang Ye Guo

Chairman

As at the date of this announcement, the Company's directors are Mr. Tang Ye Guo, Mr. Jia Shao Qian, Mr. Liu Hong Xin, Mr. Lin Lan, Mr. Dai Hui Zhong and Mr. Wang Yun Li; and the Company's independent non-executive directors are Mr. Ma Jin Quan, Mr. Zhong Geng Shen and Mr. Cheung Sai Kit.

Foshan City, Guangdong, the PRC, 23 January 2019