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HISENSE KELON ELECTRICAL HOLDINGS COMPANY LIMITED

海信科龍電器股份有限公司

(A joint stock limited company incorporated in the People's Republic of China with limited liability)
(Stock Code: 00921)

DISPOSAL OF A SHARES BY A DIRECTOR

Reference is made to the announcement on the proposed disposal of A shares by a director of Hisense Kelon Electrical Holdings Company Limited (the “**Company**”) dated 26 June 2018.

The Company has been notified by Mr. Jia Shao Qian (“**Mr. Jia**”), the executive director and president of the Company that he had completed the proposed disposal on 25 July 2018 pursuant to which the Company had disposed of an aggregate of 134,700 A shares of the Company (representing approximately 0.0099% of the total issued share capital of the Company) on-market by centralised price competition from 24 July 2018 to 25 July 2018 on the Shenzhen Stock Exchange for the average sale price about RMB 9.22 per A share (the “**Disposal**”).

Immediately before completion of the Disposal, Mr. Jia held a total of 539,060 A shares of the Company (representing approximately 0.0396% of the total issued share capital of the Company). Upon completion of the Disposal and as at the date of this announcement, Mr. Jia held a total of 404,360 A shares of the Company (representing approximately 0.0297% of the total issued share capital of the Company).

By order of the Board of
Hisense Kelon Electrical Holdings Company Limited
Tang Ye Guo
Chairman

Foshan City, Guangdong, the PRC, 25 July 2018

As at the date of this announcement, the Company's directors are Mr. Tang Ye Guo, Mr. Liu Hong Xin, Mr. Lin Lan, Mr. Dai Hui Zhong, Mr. Jia Shao Qian and Mr. Wang Yun Li; and the Company's independent non-executive directors are Mr. Ma Jin Quan, Mr. Zhong Geng Shen and Mr. Liu Xiao Feng.