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HISENSE KELON ELECTRICAL HOLDINGS COMPANY LIMITED

海信科龍電器股份有限公司

*(A joint stock limited company incorporated in the People's Republic of China with limited liability)
(Stock Code: 00921)*

PROPOSED DISPOSAL OF A SHARES BY A DIRECTOR

Hisense Kelon Electrical Holdings Company Limited (the “**Company**”) received written notification from Mr. Jia Shao Qian (“**Mr. Jia**”), the executive director and president of the Company, on 26 June 2018 that Mr. Jia proposed to dispose of not more than 134,765 A shares of the Company (representing approximately 0.01% of the total issued share capital of the Company) in aggregate on-market by centralised price competition (the “**Proposed Disposal**”).

The Proposed Disposal will be completed within a six-month period commencing after the fifteenth trading day following the date of this announcement. No disposal of shares will be allowed during the period for which trading of shares is prohibited under the Rules on the Management of Shares Held by the Directors, Supervisors and Senior Management Officers of Listed Companies and the Changes Thereof issued by China Securities Regulatory Commission (中國證券監督管理委員會出具的《上市公司董事、監事和高級管理人員所持本公司股份及其變動管理規則》). The Company will fulfill the obligation of information disclosure about the Proposed Disposal in compliance with the relevant laws and regulations.

By order of the Board of
Hisense Kelon Electrical Holdings Company Limited
Tang Ye Guo
Chairman

Foshan City, Guangdong, the PRC, 26 June 2018.

As at the date of this announcement, the Company's directors are Mr. Tang Ye Guo, Mr. Liu Hong Xin, Mr. Lin Lan, Mr. Dai Hui Zhong, Mr. Jia Shao Qian and Mr. Wang Yun Li; and the Company's independent non-executive directors are Mr. Ma Jin Quan, Mr. Zhong Geng Shen and Mr. Liu Xiao Feng.