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HISENSE KELON ELECTRICAL HOLDINGS COMPANY LIMITED

海信科龍電器股份有限公司

*(A joint stock limited company incorporated in the People's Republic of China with limited liability)
(Stock Code: 00921)*

ANNOUNCEMENT ON ESTIMATED RESULTS

This announcement is made by Hisense Kelon Electrical Holdings Company Limited (the "Company") pursuant to Part XIVA of the Securities and Futures Ordinance and Rules 13.09 and 13.10B of the Rules Governing the Listing of Securities on The Stock Exchange of Hong Kong Limited.

I. Estimated results during the current reporting period

1. Period of the estimated results: from 1 January 2017 to 30 September 2017

2. Estimated results: Loss Turnaround from loss Increase comparing to the same period last year Decrease comparing to the same period last year

(1) From 1 January 2017 to 30 September 2017

Item	The reporting period	Corresponding period last year
Net profit attributable to the shareholders of the listed company	Increased by 80%-110% as compared to the corresponding period last year	Profit: RMB863 million
	Profit: RMB1,554 million -1,813 million	
Basic earnings per share	Profit: approximately RMB1.14-1.33	Profit: RMB0.63

(2) From 1 July 2017 to 30 September 2017

Item	The reporting period	Corresponding period last year
Net profit attributable to the	Increased by 190%-275% as compared to the corresponding period last year	Profit: RMB304 million

shareholders of the listed company	Profit: RMB882 million -1,141 million	
Basic earnings per share	Profit: approximately RMB0.65-0.84	Profit: RMB0.22

Note: The figures as shown above are prepared in accordance with the PRC accounting standards.

II. Preliminary audit of the estimated results

These estimated results have not been audited preliminarily by certified public accountants.

III. Explanation for the changes in results

According to the preliminary estimate of the financial department of the Company, the net profit attributable to the shareholders of the listed company for the nine months ended 30 September 2017 increased by 80%-110% when compared with the corresponding period last year. The main reason for the growth in the Company's results was that the Company disposed the equity interest in Foshan City Shunde District Baohong Property Management Company Limited*(佛山市順德區寶弘物業管理有限公司) in the third quarter, resulting in a substantial increase in the non-recurring gains or losses. Furthermore, the house-hold air-conditioners business of the Company and the commercial air-conditioners business of Qingdao Hisense Hitachi Air-Conditioning Systems Co., Ltd.* (青島海信日立空調系統有限公司) continued to maintain rapid growth, leading to improvement in the operating results of the Company.

IV. Other Information

For details of the results of operation of the Company for the nine months ended 30 September 2017, please refer to the information to be disclosed in the 2017 third quarterly report of the Company. Investors should remain cautious about the risks relating to investment.

By order of the board of

Hisense Kelon Electrical Holdings Company Limited

Tang Ye Guo

Chairman

As at the date of this announcement, the Company's directors are Mr. Tang Ye Guo, Mr. Liu Hong Xin, Mr. Lin Lan, Mr. Dai Hui Zhong, Mr. Jia Shao Qian and Mr. Wang Yun Li; and the Company's independent non-executive directors are Mr. Ma Jin Quan, Mr. Xu Xiang Yi and Mr. Liu Xiao Feng.

Foshan City, Guangdong, the PRC, 13 October 2017

**For identification purpose only*